

# **Penrith Minibike Club**

# Sponsorship Opportunity 2024

Penrith Minibike Club Inc is one of the most proud, professional and family orientated clubs in the Junior Mini Bike Sport in NSW. Our club committee continues to grow in numbers, as we provide a welcoming environment for all enthusiasts of minibike riding and the wider motorbike community. In 2024 we are working towards further development of our tracks and rider training in skills and ability.

Penrith Minibike Club Inc is hosting several major events during the 2024 season. The **Penrith Interclub on 17th March**, which last year attracted over 180 riders and families from 4 clubs over the Sydney Metropolitan and Coastal areas, our own **Penrith Mx Day in April** as well as the **State Minikhana Cup** which will be held over 2 days in October.

Penrith Minibike Club holds many ride days that attracts on average 75-85 riders per day plus parents and visitors. To be able run these events, we are in need of generous support from sponsors.

Our riders continue to strive for success; we have had several well-known riders such as Jess Gardiner having started their motorbike careers at the club. In the 2023 season **Penrith Minibike Club** This year we had **Jaxon Callander** take out the **NSW Minikhana State Title Championships 65cc** with another **6 riders taking 2nd and 3rd place in their respective classes.** Penrith Minibike Club taking 7 out of a possible 15 Podium places for 2022

Penrith Minibike Club Inc. places a great deal of importance on supporting those who support us. Donations are a critical part of running a local sporting club and every donation is warmly accepted and appreciated. However, our sponsorship packages offer exceptional value and opportunity.

Should you decide to sponsor us, you will not be disappointed. We also welcome smaller sponsorship offers whether it is a cash donation, goods for raffle or auction or services to assist in the running of the club. Some examples include products for raffle and entertainment nights, discounts for club members on goods and services or assistance with running the club.

Your sponsorship provides the ability to directly promote your brand, product or service to the club members and families as well as to the wider motorcycling community. Your sponsorship provides our major events to be run, the Penrith Interclub, Penrith Trophy Day, Penrith Motox Day and for the necessary upgrades and maintenance for our club tracks and facilities.

Some of the packages are listed below, please do not hesitate to contact our sponsorship co-ordinators. Natalie Ferguson 0414244762 or via email <a href="mailto:pmcsponsorship@gmail.com">pmcsponsorship@gmail.com</a> if you are interested in joining our ever-growing list of sponsors.

# STATE MINIKHANA CUP GOLD EVENT SPONSOR- \$10,000

- Gold sponsorship of the State Minikhana Cup
- Opportunity to come along and present Trophies on the day
- Opportunity to market your products as the State Minikhana Cup Weekend
- Permanent signage at the front entrance to our Club and Promotions at the Club (Signage etc to be supplied by Sponsor)
- Company endorsement at the riders briefing and presentations
- Exposure on the Penrith Interclub program given to all entrants
- Top level position of your company name and logo on the Penrith Minibike Club's website and Facebook Page
- Name on Trophies for State Minikhana Cup
- Sponsors logo on shirts to be given to all participants in the Minikhana State Cup

# PLATINUM CLUB SPONSOR - \$3000

- Platinum sponsorship of Penrith Trophy Day and Penrith Interclub Day
- Opportunity to come along and present Trophies on the day
- Opportunity to market your products as the Penrith Trophy Day and Penrith Interclub Day
- Permanent signage at the front entrance to our Club and Promotions at the Club (Signage etc to be supplied by Sponsor)
- Company endorsement at the riders briefing and presentations
- Exposure on the Penrith Interclub program given to all entrants
- Appreciation plaque to display at your place of work
- Top level position of your company name and logo on the Penrith Minibike Club's website and Facebook Page

# **EVENT MEDALS SPONSOR - \$2500**

- Company name and phone number on all Penrith Interclub and Trophy Day place Medals 1<sup>st</sup>, 2<sup>nd</sup>, and 3<sup>rd</sup> place winners of each events held throughout the day will receive a ribbon.
- Opportunity to market your products at the Penrith Interclub
- Signage at the club (Signage TBC)
- Company endorsement at riders briefing and presentation
- Exposure on the Penrith Interclub program given to all entrants
- Appreciation Plaque to display at your place of work
- Company Name and Logo on the Penrith Minibike Club website and Facebook pages

# **DEMO GRADE SPONSOR - \$1500**

- Kids under 10 on 50cc bikes compete in all the same events as the big kids without the pressure of winning and the best prize of all is a trophy for all participants on the day recognising their efforts.
- Your company name will be on all the trophies presented to kids aged 4-9 participating at either the Penrith Interclub Day or Club Trophy Day. You can come along and present the trophies.
- Opportunity to market your products at the event
- Coverage on the grounds (Signage TBC)
- Company endorsement at rider's briefings
- Exposure on the Penrith Interclub program given to all entrants
- Appreciation plaque to display at your place of work Company name and logo on the Penrith Minibike Website and Facebook page

# **GRADE SPONSOR \$500**

- Sponsorship of one grade at the Penrith Interclub
- Opportunity to come along and present the trophies
- Your Company name of the 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> place trophy at both events
- Company endorsement at the riders briefing and presentation
- Exposure on the Penrith Interclub program given to all entrants
- Appreciation plaque to display at your place of work
- Company Name on the Penrith Minibike Website and Facebook pages.

#### Grades available

- 50cc A, B and C Grades
- Mini-wheels A, B and C Grade
- 65cc A, B and C Grades
- 85cc Small Wheel A, B and C Grades
- 85cc Big Wheel A, B and C Grades
- Seniors Combined 85/100cc

# MOTO X DAY \$1500.00

- Sponsorship of the whole Minikhana Mx Club Day
- Opportunity to come along and present the trophies
- Your Company name of the 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> place trophies
- Appreciation Plaque to display at your place of work
- Company Name and Logo on the Penrith Minibike Club website and Facebook pages

# RAFFLE PRIZE DONATIONS

- Exposure to the Penrith Interclub Program given to all entrants
- Company Name on the Penrith Minibike Club Website and Facebook Page
- Coverage on the grounds (Signage TBC)